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# FENNELL'S ORCHID NEWS

Published Quarterly by FENNELL ORCHID CO.



Route 1, Box 230, Homestead, Florida

Orchid Importers, Growers and Hybridists For Over 50 Years

VOL. 7

SPRING-SUMMER — 1953

NO. 1

## A Giant Among Us Our Strongest Growing Cattleya Hybrid

The largest, strongest growing Cattleya hybrid we have ever seen is *Lc. Black Hawk* x *Bc. Apollo*. This plant produces high quality dark flowers and is the strongest growing of all the cattleyas we've grown. Plants are 2 ft. to 2½ ft. tall and flowering size specimens take 6" to 8" pots. The plants are beautifully robust and one of our customers recently remarked that they are the only really beautiful and decorative cattleya plants she has seen—even when not in flower!!

Their leaves and bulbs are dark green in color and the leaves are wide, heavy and gracefully held. Flowers are large, dark and heavy texture, large frilly lip.

If you want a real heavy weight among cattleyas get one of these.

No. 95—Strong plants in 6" pots one lead in sheath ..... \$22.50 ea.

No. 96—Larger plants in 6"-7" pots, 1 lead in sheath ..... \$27.50 ea.

No. 97—Our largest and strongest plants in 7" and 8" pots, two and three leads ..... \$37.50 ea.



Our prize winning display which won the A.O.S. trophy for the "Most Meritorious Exhibit" in the Miami International Orchid Show, February 1953.

## ORCHID SHOWS

The ORCHID JUNGLE is, we believe, the largest orchid show in the world. We cover more area, we show more kinds of orchids and to more paying customers than any other exhibit limited exclusively to orchids.

But in addition to the maintenance of a large year round Orchid Show we also show in two Florida Orchid Shows —those in St. Petersburg and Miami.

This year our record in these shows was—

### St. PETERSBURG

American Orchid Society Silver Medal for the Most Meritorious Exhibit in the entire show.

### MIAMI 1953

First Place — 200 sq. ft. class.

American Orchid Society silver Award platter for the Most Meritorious Exhibit in the entire show.

Special Award — Best Cattleya Specimen in the entire show.

First and Second Places — Best 3 plants Cattleya Species, All same variety (*C. trianae* Mary Fennell and *C. trianae* Jungle Queen).

First Place — Best colored Phalaenopsis Plant (Phal. Reve Rose).



## Dendrobiums

Easily Grown  
Many Kinds  
Many Colors

This is probably the largest of all the orchid genera. Over 850 species of this genus are found scattered in the Orient.

As is natural in so large a genus a very wide range of variation in floral and vegetative parts occurs. Some plants and flowers are very small while other plants are very large with long many flowered sprays of medium size flowers.

Some flowers last only a few hours while others remain in good condition for months. Almost every color is found in the flowers except a really good blue or bright red.

For most practical purposes the Dendrobiums can be divided into four general groups—

1. The *Deciduous* types that must lose their leaves before flowering, such as *D. Nobile*, *D. Wardianum*, *D. Pierardii* and *D. Superbum*.

2. The *Evergreen* types, such as *D. Thrysiflorum*, *D. Densiflorum*, *D. Aggregatum*, etc., whose leaves last several years.

3. The *Cane* types such as *D. Phalaenopsis*, *D. Superbiens*, *D. Taurinum*, *D. Undulatum*, etc.

4. The *White-flowered* group to which *D. Formosum*, *D. Sanderae*, *D. Infundibulum*, etc., belong. The stems of most of these (Continued on Page 8—Column 1)

## FENNELL'S ORCHID NEWS

From The Orchid Jungle

Published By

FENNELL ORCHID CO.

Homestead, Florida

## CULTURAL HINTS

**DRY SHEATHS.** The greatest false alarm with which we have to deal is the problem of dry sheaths. We receive many letters from customers during the winter and early spring complaining that the sheaths on their plants are dead or dying and ask what causes the trouble.

Actually this isn't a trouble at all—it's a perfectly natural occurrence. Over half of the flowers produced by Cattleya trianae and nearly all the flowers produced by Cattleyas Skinneri, Mossiae, Mendellii and their hybrids are regularly and naturally produced through dry, dead looking, brown sheaths. Generally any flower sheath that stays on a Cattleya plant more than 3 or 4 months without flowering will dry up and turn yellow, then brown. This has nothing whatever to do with whether or not the buds will be produced.

The only sheaths to worry about are those that turn wet looking and black. These should be removed immediately as they are rotting and are caused by too much moisture. You can often remove them carefully without injuring the small buds or the bud tip, and the plant will then flower normally. If rotting sheaths of this type are left on the plant they invariably kill the buds.

**IT PAYS TO FEED.**—We have been harping on this subject for a long time because we know from years of experience and many experiments with thousands of plants that it pays to feed your orchids. In the recent South Florida Orchid Show one of our plants won the sweepstakes prize for the best specimen orchid plant in the show. It was a nice young plant in a 7" pot bearing 7 flowering growths with 24 fine large flowers. This plant was not an accident—it was the result of consistant use of our Fenorco Plant Food.

Here are a few letters from customers—

JEAN HERSEY

R.F.D. 2 Westport Connecticut  
Phone Westport 2-6767

October 20, 1952

Dear Mr. Fennell,

Could you send me some orchid fertilizer? Seems to me you had a one pound package for \$1.75. I'm enclosing a check for that sum.

Actually what you said came true: wherever there was a pseudo bulb with growing enthusiasm, instead of one eye developing, both did. Consequently we have twice as many flowers as before we began using it, and those twice as large. And the plants are growing by leaps and bounds.

Good luck to all your projects.  
The Daffodil orchid is a honey!

Sincerely,

(Signed) Jean Hersey

(Continued on Page 8—Column 2)



**PHALAENOPSIS DORIS**—A lovely spray of this fine large pure white spray orchid. See plants listed on this page.

## PHALAENOPSIS

Phalaenopsis are, we believe, near the top of the list of gorgeous and interesting orchids. Their long and graceful sprays of beautiful white or pink flowers outlast most orchids and the plants are easily grown.

A couple of years ago some small experiments on growing Phalaenopsis in osmunda with the pots sitting in pans of water were carried out at Cornell. When we repeated these experiments with larger numbers of plants here at the Orchid Jungle we did not have complete success but when we added a nutrient solution of Fenorco plant Food to the water and changed the osmunda to a charcoal mixture we had much better results. Even under these conditions, however, we had enough failures to make us look for a better method. We think we have that method now, at least we have been growing several hundred of the plants in pots of lump charcoal and osmunda with intermittent subirrigation of nutrient solution for the past year without a single failure and with uniform strong growth.

The method is perfectly simple. You merely pot the plant in lump charcoal with just enough osmunda to enable you to keep the plant firmly in place.

You water and feed the plants by setting them in freshly made nutrient solution up to the bottom of the rim of the pot for about four hours every three to five days according to your growing conditions. After soaking the pot remove it to a saucer to drain. As long as you keep active root growth and firm leaves your plant is getting enough water and food. If the leaves become limp but the roots are alive, increase frequency of watering. If roots die, repot plant and start again.

There are many kinds of Phalaenopsis as shown below. The most popular are the *large flowered whites* as their flowers last longer and the *spikes can be made to reflower* so that they *can be made to bloom over a long period*.

**PHALAENOPSIS DORIS**—The best known and one of the finest of all the large flowered white Phalaenopsis. Each flower stem can be made to flower several times (by cutting the stem behind the last flower after the flowers have faded—instead of cutting the stem back at the base of the plant.) Some of these plants have faint stain of pink in center of flowers.

No. 98—Plants in 4" pots, leaves 6" to 8" across longest dimension \$8.50 ea.

No. 99—Two plants as above only ..... \$15.00

(Continued on Page 7—Columns 2 &amp; 3)

## DENDROBIUMS

(Continued from Page 1)

last plants are often furnished with short black hairs near the nodes.

There are many hybrid Dendrobiums but with very few exceptions plants can only be crossed with other plants belonging in the same group.

Dendrobiums are sun lovers and many types will take full tropical sun the year round. Here at the Orchid Jungle we are greatly interested in Dendrobiums. We have thousands of them belonging to dozens of different species and hybrids.

We believe Dendrobiums have a great future in our American Orchid Collections and we orchidists have only started with the hybridization of them.

There's never a day that we have less than twelve or fifteen different Dendrobium hybrids or species in bloom in the Orchid Jungle. Today I noticed the following: Several large and beautiful plants of the bright yellow D. Densiflorum; some fine specimen plants of the bright orange D. Fimbriatum var. Occultum; six or eight of the exquisite blush pink and yellow D. Farmeri; the pure white D. Nobile, var. Virginialis; an immense D. Nobile with over 300 flowers, the stately hybrid D. Sander's Crimson; the brilliant purple D. Phalaenopsis Dixon's variety and the pure white D. Phalaenopsis var. Mauna Kea. There are also large plants of D. Pierardii and its beautiful hybrid D. Adrasta, each with a dozen or more gracefully drooping stems covered with lavender flowers—but of all these plants probably my favorite is the rare and very beautiful pure white D. Superbum var. Dearei.

If you want something to add zest and accent to your orchid collection, don't overlook the Dendrobiums—they're gorgeous, easily grown and free flowering. Here are some we can offer—

**D. DENSIFLORUM** — Strong growing plant of the evergreen group. Produces long drooping spikes of yellow flowers.

No. 126 — Strong plants in 6" pots ..... \$17.50 ea.

**D. CHRYSOTOXUM** — Similar to above but flowers in less dense spikes.

No. 127 — Strong plants in 6" pots 6 to 8 stems ..... \$17.50 ea.

No. 128 — Flowering size plants in 4" pots, 4 to 6 stems \$12.50 ea.

(Continued on Page 8—Column 1)

## Vandas and Allied Genera

**STRAP LEAVED TYPES** — Can be grown anywhere with Cattleyas.

**VANDA SANDERIANA x V. DEAREI**—This should be a free flowering yellow and pink Vanda similar to its famous parent V. Sanderiana but slightly smaller, heavier textured, more floriferous and more yellow.

No. 150 — Young plants in 3" pots, 3 pr. leaves 6" to 7" long ..... \$10.00 ea.

No. 151 — Larger plants in 5" pots, 5 pr. leaves 8" to 10" long ..... \$20.00 ea.

**VANDA MEMORIA F. TANAKA x V. SANDERIANA**—Should be very similar to above but with possibly more variation.

No. 152 — Young plants in 3" pots, 3 to 4 pr. leaves 6" to 8" long....\$12.50 ea.

No. 153—Larger plants in 6" pots, 4 to 5 pr. leaves 10" to 12" long....\$20.00 ea.

**VANDA BURGEFFII** (V. Sanderiana x V. Suavis) — A very nice hybrid with brown markings on a yellow or buff background, sometimes flushed with pink.

No. 154 — 4½" pots, 4 pr. leaves 8" to 10" long ..... \$17.50 ea.

No. 155 — 6" pots, 6 pr. leaves 14" to 16" long ..... \$30.00 ea.

**VANDA FLAMMEROLE x RE NAN THE RA COCCINEA** — This should produce a large branched spike of purplish or maroon flowers. Is apparently strong growing—wants plenty of light.

No. 156 — Young plants in 3" pots, 3 to 4 pr. leaves 3" to 4" long.....\$7.50 ea.

No. 157 — Stronger plants in 6" pots, 3 to 4 pr. leaves 5" to 6" long.\$10.00 ea.

**VANDA MARGARET FENNELL** — A fairly variable hybrid — mostly with light lavender-blue background and deeper spots but some are rosy-lavender, and others are lavender on a yellowish background. Almost all are fragrant. Flowers several times yearly, strong growing.

No. 158 — Young plants in 3" pots, 2 to 4 pr. leaves 2" to 4" long.....\$3.50 ea.

No. 159 — Young plants in 3" pots, 3 to 5 pr. leaves 4" to 6" long.....\$5.00 ea.

No. 160 — Young plants in 3" pots, 4 to 5 pr. leaves 6" to 8" long.....\$8.50 ea.

No. 161 — Young plants in 4½" or 5" pots, 5 pr. lvs., 10"-12" long.....\$12.50 ea.

No. 162 — Flowering size, 6" pots, 6-8 pr. leaves 10" to 14" long.....\$25.00 ea.

**VANDA GILBERT TRIBOULET**—Light blue or gray-blue background with dark blue or purple spots, very free flowering.

No. 163 — 3" pots, 3 to 4 pr. leaves 4" to 6" long ..... \$5.00 ea.

No. 164 — 4½" pots, 4 to 5 pr. leaves 8" to 12" long ..... \$12.50 ea.

**V. TRICOLOR x V. FLAMMEROLE** — Will probably vary in the rose and lavender shades with yellow or lavender background.

No. 165 — Plants in 3" pots, 3 to 4 pr. leaves 4" to 6" long.....\$5.00 ea.

**V. AZUR x V. GILBERT TRIBOULET** — This should be our best blue vanda—both parents very fine dark blue.

No. 166 — Plants in 3" pots, 2 to 3 pr. leaves 3" to 4" long.....\$6.00 ea.



**DENDROBIUM NOBILE** — A fine specimen plant with literally hundreds of flowers.



## MATURE CATTLEYA HYBRIDS

## LARGE FLOWERED TYPES - LAVENDERS AND DARKS

*LC BLACK HAWK x LC WAUBESA* — Large lavender flowers with deep brilliant lips, compact plant, spring and summer flowering.  
No. 104 — Strong plants in 6" pots in sheath ..... \$25.00 ea.  
No. 105 — Plants in 5" pots in sheath ..... \$17.50 ea.

*CATTLEYA ENID FENNELL'S VAR* — Large medium lavender to dark flowers, dark frilly lips, very free flowering. The best *C. Enid* we've seen.  
No. 106 — Strong plants in 6" pots 2 leads in sheath ..... \$35.00 ea.  
No. 107 — Plants in 5" pots 1 lead in sheath ..... \$25.00 ea.

*CATTLEYA WHITLOCK FENNEL* — Fine large dark flowers with dark brilliant lips—lip prominently marked with orange. Flowering season May to December, very free flowering and high quality.  
No. 108 — Large plants with 2 leads ..... \$35.00 ea.  
No. 109 — Flowering size plants with 1 lead ..... \$25.00 ea.

*BLU FRAGRANCE* — Large heavy textured fragrant flowers, color light lavender pink, lip large, free flowering. Fragrant.  
No. 110 — Strong plants with 2 leads ..... \$25.00 ea.  
No. 111 — Flowering size plants with 1 lead ..... \$17.50 ea.

(*LC WINDERMERE x C. ENID*) — Very fine dark heavy textured free flowering. One of the best darks. Late winter-spring flowering.  
No. 112 — Strong plants in 5" pots ..... \$25.00 ea.

*LC BLACK HAWK x C. WINGRA* — Very similar to No. 104. Large lavender flowers with brilliant lips, compact, free flowering.  
No. 113 — Strong plants in 5" pots ..... \$20.00 ea.

*LC RED OAK x C. BOWRINGIANA* — Largest of all the Bowringiana crosses, flowers 4" to 5" diameter, heavy textured, dark and round. Strong growing and fine.  
No. 114 — Strong plants in 5" pots ..... \$20.00 ea.  
No. 115 — Larger plants in 6" and 7" pots, 2-3 leads...\$25.00 to \$35.00 ea.

*CATTLEYA TRIANAE HYBRIDS* — These are seedlings from crosses between our two best *C. trianae*—variety Mary Fennell and variety Jungle Queen. These varieties have placed first and second in the Miami orchid show every time they've been shown. Some of these seedlings have flowered and have been very fine with excellent shape, color and texture.  
No. 116 — Flowering size plants in 5" pots ..... \$17.50 ea.  
No. 117 — Strong young plants in 4" pots ..... \$12.50 ea.  
should flower on next growth  
No. 118 — Good plants in 3" pots, 8" to 10" tall ..... \$7.50 ea.

*C. MOSSIAE x LC PRINCESS MARGARET* — A very fine dark spring flowering heavy texture bloom.  
No. 119 — Strong plants in 5" pots flowering size in sheath...\$35.00 ea.  
No. 120 — Flowering size plants in 5" pots ..... \$25.00 ea.

## PURE WHITE CATTLEYAS

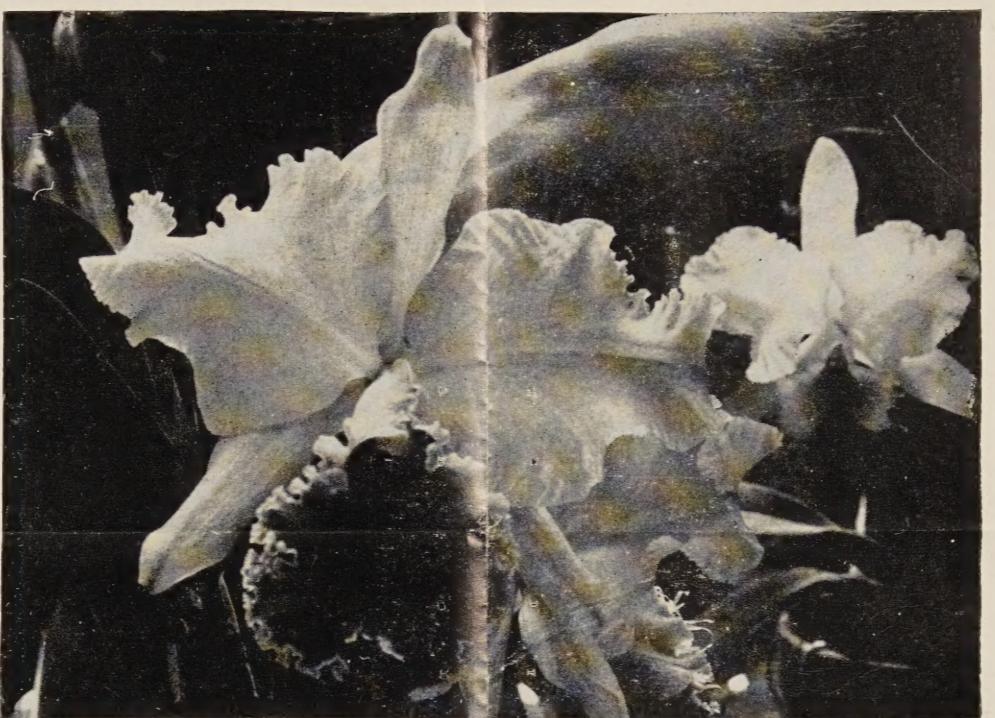
*C. ST. PETERSBURG* — One of the strongest growing, freest flowering whites we've seen. Heavy textured. Plants often flower 3 to 4 times per year for us.

No. 121 — Very strong plants in 6" pots, 3 to 4 bulbs in sheath...\$60.00 ea.  
No. 122 — Strong plants in 5" pots, 1 to 2 bulbs in sheath ..... \$35.00 ea.

(*C. EDITHIAE x C. WHITE EMPRESS*) x *C. LADY VEITCH* — Another very strong growing free flowering pure white. Principal season late winter - early spring tho often flowers at other seasons.  
No. 123 — Strong plants in 6" pots, 3 to 4 leads ..... \$50.00 ea.

No. 124 — Plants in 5" pots, 1 to 2 leads ..... \$25.00 ea.

*C. JOAN MANDA x C. TRIANAE BROOMHILLS* — A fine quality winter flowering pure white.  
No. 125 — Strong young plants in 4" pots ..... \$17.50 ea.  
should flower on next growth



*LC BLACK HAWK x C. WINGRA* — A very fine hybrid flowering in spring and often again in the fall. See plants listed on this page,

## Fine Hybrid Seedlings

We have a very choice group of fine seedling Cattleyas. There are over 100 crosses represented in this group but we have less than 50 plants of each cross—all are labelled and all are of excellent parentage. About 20% are white or white with colored lip.

No. 144 — 25 plants in 2" or 2½" pots, our selection, all labelled as to parentage, plants 2½" to 4" tall, 5 whites or white with colored lips ..... \$37.50

No. 145 — 100 plants as above in above proportions ..... \$140.00

No. 146 — 25 plants in 2½" or 3" pots all labelled as to parentage, our selection, 5 white or white with colored lip, plants strong 6" to 8" tall ..... \$98.50

No. 147 — 100 plants as above, same sizes and proportions. Regularly \$600.00 ..... \$390.00

## YELLOW AND BRONZE CATTLEYAS

*C. PITTIANA* (*C. Granulosa x C. Dowiana*) — Flowers 4 to 5 inches heavy textured, sepals and petals yellow to deep bronze, lip lavender or purple. A rare and beautiful orchid.

No. 148 — Flowering size plants in 5" pots ..... \$25.00 ea.

No. 149 — Strong plants with two leads in 6" pots ..... \$37.50 ea.

## FINE DENDROBIUM HYBRIDS

*DENDROBIUM SANDERS CRIMSON* — Brilliant dark purple flowers on long terminal spikes — very free flowering, we have had as many as ten spikes produced on one bulb over a two year period.

No. 167 — Flowering size plants, one bulb, 18" to 20" tall ..... \$25.00 ea.

*DENDROBIUM PAULINE* — As above but flowers not quite so showy.

No. 168 — Flowering size plants, one bulb 18" to 20" tall ..... \$15.00 ea.

*DENDROBIUM PHALAENOPSIS MAUNA KEA* — A fine pure white form, a hybrid between two of our best pure whites.

No. 169 — Plants in 4" pots, flowering size, 12"-15" tall ..... \$20.00 ea.

## FINE CATTLEYA HYBRIDS

(*LC PAMELA x C. GATTON RUBY*) x *BC HARTLAND* — Very fine large brasso with heavy texture and fine form, brilliant coloring, mostly dark, winter.

No. 170 — 5" pot; flowering size ..... \$35.00 ea.

No. 171 — 5" pot; selected varieties ..... \$40.00 to \$75.00 ea.

*C. AMANTIC x C. ANGELINA* — Nice lavender blooms, free flowering.  
No. 172 — 5" pot; flowering size ..... \$12.50 ea.

*C. SNOWDON ALBA x DOUAI ALBA* — Very fine, pure white.

No. 173 — 4" pot, plant 8" to 10" tall; should bloom on next bulb. \$17.50

*C. EDITHIAE FINE VAR. x C. INTERTEXTA JULIETTE* — A very fine pure white winter bloomer.  
No. 174 — 5" pots; flowering size ..... \$25.00 ea.

*LC WINDERMERE x MOSSIAE* — A very fine cross for late winter-early spring, mostly dark and of very fine texture and shape.

No. 175 — 4" pots, plant 8" to 10" tall; should bloom on next bulb. \$22.50

*C. MOSSIAE VERY FINE VAR. x LC PRINCESS MARGARET FINE TYPE* — This should be a very fine dark for early spring.

No. 176 — 4" pots, plant 8" to 10" tall; should bloom on next growth. \$22.50

*C. ARDMORE x LC MODEL FCC* — Both parents very dark and fine.  
No. 177 — Flowering size plants in 5" pots ..... \$25.00 ea.

*C. ALWINII JANE FROMAN x C. HASSALLII COWANS VAR, FCC* — Should make a very fine white with colored lip.  
No. 178 — Flowering size plants in 5" pots ..... \$25.00 ea.

*C. ALBOR x C. MENDELLII* — Fine shape, dark lip, lavender sepals and petals. Flowers late winter, early spring.

No. 179 — Plants 12" to 15" tall in 5" pots ..... \$25.00 ea.

*C. ENID ALBA x C. MRS. FRANK KNOLLYS* — Fine large flowers with white sepals and petals and dark purple and gold lips.

No. 180 — Flowering size plants in 5" pots ..... \$25.00 ea.

*C. ENID ALBA* — Large, very fine, pure white sepals and petals. Mottled lavender and gold lip.

No. 181 — Flowering size plants in 5" pots, 1 lead ..... \$25.00 ea.

No. 182 — Larger plants, two or more leads, from ... \$35.00 to \$50.00 ea.

*C. PEGEEN FITZGERALD x C. CLÉMENTINE GOLDFARB* — Very similar to *C. St. Petersburg*, Those that have bloomed have been very fine pure whites.

No. 183 — Flowering size plants in 5" pots ..... \$25.00 ea.

*C. MARION DAVIES x C. TRIANAE BROOMHILLS* — One of the best quality winter flowering pure whites. Fine shape and texture.

No. 184 — Flowering size plants in 5" pots, 1 lead ..... \$25.00 ea.

*C. TRIMOS* — Fine shape, lavender sepals and petals, dark lip, flowers Feb.-Apr.

No 185 — Flowering size plants in 5" pots ..... \$17.50 ea.

*C. BOWRINGIANA x LC EVA SHILL* — Should be a fine dark medium size; flowers in clusters of 6 or 8; probably fall flowering.

No. 186 — Plants 8" to 10" tall in 4" pots ..... \$10.00 ea.

No. 187 — Flowering size plants in 5" pots ..... \$17.50 ea.

(*BC PENELOPE x LC NELLA*) x *LC MIRANDA* — Varying shades of bronze and yellows are expected with good shape, strong growing.

No. 188 — Plants 8" to 10" tall in 5" pots ..... \$17.50 ea.

*LC HELEN WILMER AM x LC ALTESSE* — Very fine shape and color, late winter flowering.

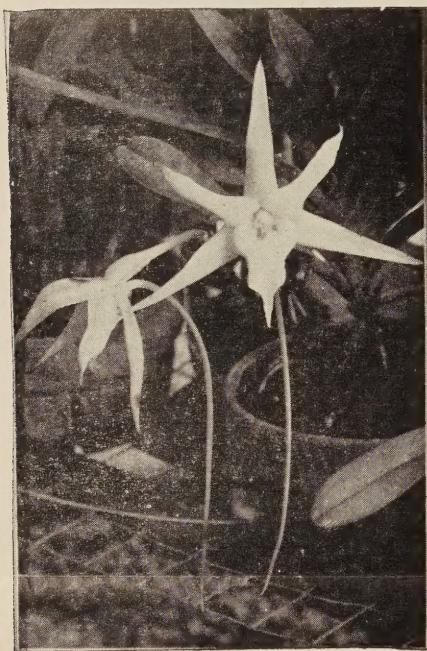
No. 189 — Flowering size plants in 5" pots, 1 lead ..... \$25.00 ea.

*LC ALTESSE x C. MARSTONII* — A very fine late winter, lavender with dark lip, strong growing.

No. 190 — Plants 8" to 10" tall in 4" pots ..... \$12.50 ea.

No 191 — Flowering size plants in 5" pots ..... \$25.00 ea.

# You Can Have Orchid Flowers The Year Round



**ANGRAECUM SESQUIPEDALE**  
This very rare orchid produces large 5 to 7 inch waxy white flowers in winter or early spring. We have a few plants as shown in 7" pots at \$50.00 ea.

**ONCIDIUM AMPLIATUM MAJUS**—The Golden Dancing Lady.

**No. 138**—Strong plants in 6" pots flowering size, flowers in March. **\$17.50 ea.**

**ONCIDIUM LANCEANUM**—A rare and beautiful yellow and brown oncidium with lavender lip.

**No. 139**—Plants in 5" pots' flowering size ..... **\$8.50 ea.**

**CHYSIS BRACTESCENS**—A beautiful fragrant and rare white orchid, flowers about 3" in diameter, heavy, waxy, borne in March or April.

**No. 140**—Strong plants in 5" pots, flowering size ..... **\$8.50 ea.**

**STANHOPEA TIGRIDA**—The Tiger Orchid. Produces 2 to 3 large flowers cream with chocolate markings. Very fragrant, rare.

**No. 141**—Flowering size ..... **\$17.50 ea.**

**LYCASTE AROMATICA**—Produces small fragrant flowers, green and white. Spring blooming, easily grown.

**No. 142**—Flowering size in 4" and 5" pots ..... **\$7.50 ea.**

**LYCASTE ACUMINATA**—As above but flowers are rich golden yellow.

**No. 143**—Flowering size in 4" and 5" pots ..... **\$12.50 ea.**

It's perfectly possible to have orchids flowering in your home every month in the year.

Here at the Orchid Jungle we have thousands of flowers every day but even with only a few plants you can have a nice succession of flowers. For instance here are a number of orchids listed as to their flowering seasons:—

**FALL** — Cattleya labiata, C. Skinnerii autumnalis, C. Persissima, C. trianae (early type), C. Whitlock Fennell, & many other hybrids.

**WINTER** — Cattleya trianae, C. trimos, C. Enid, & numerous hybrids, As well as Phalaenopsis Doris, Phal. Pink Hawaii, & many others.

**SPRING** — Cattleya Mossiae (the Easter Orchid), C. Skinneri, C. Gaskelliana (for Mother's Day & June) & many fine hybrids. Also many fine Dendrobiums including Nobile, Superbum, Densiflorum, Farmeri, Adrasta, & many other fine hybrids.

**SUMMER** — Cattleya Gigas, C. Whitlock Fennell, & many fine Cattleya hybrids.

Some of the most interesting and rewarding of all the orchids are those that have no set flowering season but that are likely to flower at almost any time during the year. With proper care and feeding most of these plants can be induced to flower several times yearly. All of these plants are hybrids.

Cattleyas Enid, Whitlock Fennell, St. Petersburg; Vandas Margaret Fennell and Gilbert Triboulet; Phalaenopsis Doris and Winged Victory; and Dendrobiums Sanders Crimson and Pauline are all free flowering and will flower several times yearly. We have plants of all these varieties and can, if you so request, quote you on collections containing them.

The following collections will give a succession of flowers:

**Starter Collection** — (See Page 4 of the "You Can Grow These Orchids" folder ..... **\$25.00**

<b>Collection A</b> — 1 Cattleya Persissima (Aug.-Sept.)	Value	\$17.50
1 Cattleya trianae (Oct.-Feb.)	"	\$8.50
1 Cattleya Mossiae (March-May)	"	\$12.50
1 Phalaenopsis Doris (Various)	"	\$15.00
2 lbs. Fenorco Plant Food	"	\$2.00
	Total	\$55.50
	Special Price	\$47.50

**Collection B** — (Larger plants. Cattleyas to flower on 2 or more growths)

1 Cattleya Persissima (Aug.-Sept.)	Value	\$25.00
2 Cattleya trianae (Oct.-Feb.)	"	\$25.00
1 Cattleya Mossiae (March-May)	"	\$17.50
1 Cattleya Gaskelliana (May-June)	"	\$12.50
1 Dendrobium Nobile (March-April)	"	\$12.50
1 Phalaenopsis Doris (Various)	"	\$20.00
1 Vanda Margaret Fennell (Various)	"	\$25.00

10 lbs. Fenorco Plant Food	"	\$7.00
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	Total	\$144.50
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	Special Price	\$125.00
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**Collection C** — Fine hybrids and large species. This includes the 8 plants of Collection B, \$144.50, plus the following hybrids:

1 Cattleya St. Petersburg	Value	\$25.00
1 Cattleya Enid alba	"	\$25.00
1 Cattleya Whitlock Fennell	"	\$25.00
1 Phalaenopsis Winged Victory	"	\$20.00
1 Vanda Gilbert Triboulet	"	\$25.00

	Total	\$264.50
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	Special Price	\$225.00
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# ENROLLMENT BLANK

SECOND NINE MEMBERS OF LOCAL CHAPTER OF THE  
"GROW YOUR OWN ORCHIDS" CLUB

10— Name \_\_\_\_\_  
Address \_\_\_\_\_

11— Name \_\_\_\_\_  
Address \_\_\_\_\_

12— Name \_\_\_\_\_  
Address \_\_\_\_\_

13— Name \_\_\_\_\_  
Address \_\_\_\_\_

14— Name \_\_\_\_\_  
Address \_\_\_\_\_

15— Name \_\_\_\_\_  
Address \_\_\_\_\_

16— Name \_\_\_\_\_  
Address \_\_\_\_\_

17— Name \_\_\_\_\_  
Address \_\_\_\_\_

18— Name \_\_\_\_\_  
Address \_\_\_\_\_

The above named additional nine members have paid me an initiation fee of \$1.95 each, and have agreed to pay me each week, for nine weeks, the sum of \$2.00, making a total of \$19.95 from each member. I agreed to forward to the Fennell Orchid Company, The Orchid Jungle, Homestead, Florida, \$19.95 every week until each of the above members has received her *SUPER Cake Pan Special Collection* of orchid plants. Upon receipt of each remittance you will forward, postage paid, to the member named one *SUPER Cake Pan Special Collection* of orchid plants as described in your literature.

I understand that immediately on receipt of this enrollment blank you will forward to me 18 Shipping Instruction blanks for use in ordering the *SUPER Cake Pan Special Collection* of orchid plants for members and one Dividend blank for use in ordering my two dividend *SUPER Cake Pan Special Collections* and my premium plant of white spray Phalaenopsis orchid as explained in literature.

\_\_\_\_\_  
Group Treasurer

Name (please print) \_\_\_\_\_  
Street & No. \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

# ENROLLMENT BLANK

FIRST NINE MEMBERS OF LOCAL CHAPTER OF THE  
"GROW YOUR OWN ORCHIDS" CLUB

1— Name \_\_\_\_\_  
Address \_\_\_\_\_

2— Name \_\_\_\_\_  
Address \_\_\_\_\_

3— Name \_\_\_\_\_  
Address \_\_\_\_\_

4— Name \_\_\_\_\_  
Address \_\_\_\_\_

5— Name \_\_\_\_\_  
Address \_\_\_\_\_

6— Name \_\_\_\_\_  
Address \_\_\_\_\_

7— Name \_\_\_\_\_  
Address \_\_\_\_\_

8— Name \_\_\_\_\_  
Address \_\_\_\_\_

9— Name \_\_\_\_\_  
Address \_\_\_\_\_

The above names have paid to me an initiation fee of \$1.95 each, and have agreed to pay me each week, for nine weeks, the sum of \$2.00, making a total of \$19.95 from each member. I agree to forward to the Fennell Orchid Company, The Orchid Jungle, Homestead, Florida, \$19.95 every week until each of the above members has received her *SUPER Cake Pan Special Collection* of orchid plants. Upon receipt of each remittance you will forward, postage paid, to the member named one *SUPER Cake Pan Special Collection* of orchid plants as described in your literature.

I understand that immediately on receipt of this enrollment blank you will forward to me nine Shipping Instruction blanks for use in ordering the *SUPER Cake Pan Special Collection* of orchid plants for members and one Dividend blank for use in ordering my dividend *SUPER Cake Pan Special Collection* of orchid plants as explained in literature.

\_\_\_\_\_  
Group Treasurer

Name (please print) \_\_\_\_\_  
Street & No. \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

FENNELL ORCHID COMPANY  
ORCHID JUNGLE  
Homestead, Florida

Dear Friend,

We have had so many inquiries concerning the "Grow Your Own Orchids" Club Plan that we feel you, too, as an orchid enthusiast will be interested in knowing more about it. As you will see by this letter and the rules on the reverse side, earning your own orchids is easy.

There is nothing more rewarding than growing your own orchids. Orchids are the most glamorous, the most romantic, and among the longest lasting of all flowers. By following the few simple directions which we send you, orchids are as easy to grow in your own home as any other flowering house plant.

Beauty in the home is essential to happy living. Watching your orchid plants grow and bloom is a delight to every member of the family in every age group - from little Brother and Sister to Great-Grandmother and Great-Grandfather. As your orchid plants grow there is always something new and exciting to watch. It's fun to see the new growths appear, it's a thrill to know the buds are in the sheath, and it's breath-taking when your orchids are in full bloom.

Please look on the other side of this letter. It shows how to form your "Grow Your Own Orchids" Club and what rules to follow. In order for you and the members of your Club to have a fine collection of orchids we have made a very special price on a collection. This Super Cake Pan Special Collection includes:

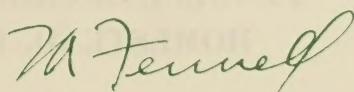
1-2 lead, flowering size, Cattleya Orchid Plant  
1-1 lead, flowering size, Cattleya Orchid Plant  
1- Hybrid Cattleya Seedling Orchid Plant  
1- pound Fenorco Plant Food  
Full Growing Instructions.  
Transportation Prepaid by us.  
Delivery Guaranteed  
(These orchid plants are all properly labeled and shipped in pots.)  
Total Value including postage.....\$30.00

This \$30.00 value can be yours at no cost to you, simply by forming a local chapter of a "Grow Your Own Orchids" Club -- and -- Each of your members receives this SUPER Cake Pan Special Collection at a cost of only \$19.95 each, including full growing instructions, postage prepaid by us, delivery guaranteed. Telephone your friends! Among them you will easily find nine who have always wanted to grow their own orchids and now for only \$2.00 per week they can own a whole collection of orchids.

If you wish to form two clubs at one time, you receive not only 2 SUPER Cake Pan Specials (one dividend collection for each club) but as a special premium, a beautiful flowering size, white spray, Phalaenopsis orchid plant as well.

Please yourself and please your friends! Be the first in your community to start a local chapter of a "Grow Your Own Orchids" Club. If you have any questions, do not hesitate to write to us.

Very sincerely,



T. A. Fennell

## HOW TO START A 9 MEMBER LOCAL CHAPTER of the "Grow Your Own Orchids" Club

**1 — MEMBERSHIP:** In order to become a member of your chapter, a person must pay you an initiation fee of \$1.95, and agree to pay you two dollars each week for nine weeks. Her agreement to pay you this total of \$19.95 entitles her to membership in the "GROW YOUR OWN ORCHIDS" Club Plan.

**INITIATION FEE:** The initiation fee of \$1.95 each paid by your members provides you with a Club Treasury of \$17.55. **YOU RETAIN THIS AMOUNT**, using it as explained below.

**2 — FORWARDING REMITTANCES:** Every week you will have received \$18.00 in dues. This amount, together with ONE of the initiation fees held in the Club Treasury, makes up the sum of a membership, \$19.95. Each week you remit to us from the Club Treasury the price of a *SUPER Cake Pan Special Collection* of orchids. This collection consists of:

1 — 2 lead, flowering size, Cattleya Orchid Plant

1 — 1 lead, flowering size, Cattleya Orchid Plant

1 — Hybrid Cattleya Seedling Orchid Plant

1 — Pound Fenorco Plant Food

Full Growing Instructions.

Transportation Prepaid by us.

Delivery Guaranteed.

(These orchid plants are all properly labeled and are shipped in pots.)

When the ninth order is sent to us, the Club Treasury will be liquidated.

**3 — SHIPMENT:** Each member is to be advised before joining the Club that upon receipt by us of the above mentioned remittance, the *SUPER Cake Pan Special Collection* of Orchids will be forwarded to her, transportation prepaid, delivery guaranteed.

**4 —** On receipt of the accompanying ENROLLMENT BLANK, you will be sent a set of 9 SHIPPING BLANKS. You will fill out the Blank, giving the name and address of the party to whom we ship. You then forward the remittance in the amount of \$19.95 for the *SUPER Cake Pan Special Collection* of Orchid Plants, along with the Shipping Blank.

### For YOU, the Club Secretary A Rewarding Dividend

**5 —** When remitting for the NINTH member of your Club, you fill out and send in with this remittance, your DIVIDEND BLANK, as well as the Shipping Blank for the Ninth Member. We ship you your dividend *SUPER Cake Pan Special Collection* of Orchid Plants at the same time we ship the Collection to the Ninth member of the Club.

**6 —** If any, or all members of your club prefer making the dues of the Club larger, and thereby shortening the time of delivery, you will receive your Dividend Collection when we have received the total of \$179.55.

**FENNELL ORCHID COMPANY  
HOMESTEAD, FLORIDA**

## FENNELL'S ORCHID SEED LIST

No. 294 — *C. trianae Jungle Queen x Bc. Cliftoni*—Our best shaped heaviest textured trianae crossed with a very large fine Bc. Cliftoni. Should be a very fine large heavy flower.

No. 295 — *Lc. Aphrodite alba* very fine x (*Lc. Tirlemont x C. Nutley alba*) — Two very fine dark lipped spring flowering laelio-cattleyas. Good shape, fine texture, very free flowering. White sepals and petals.

No. 296 — *C. Claire August* very fine dark x *C. Gigas* fine large dark — This should make a very fine free flowering hybrid with large heavy very dark flowers.

No. 297 — *Blc. Dorothy Fennell* large very dark x *Lc. Gaillard superba*—Two very fine heavy textured large dark hybrids. Strong growing and free flowering. This should make a very fine hybrid.

No. 298 — *Lc. Britannia rubra x C. Amethystoglossa* — The former is very dark spring blooming, very floriferous, 5" to 6" flowers; the latter 3" to 4" flowers very heavy texture, light colored with dark lip. Should make an interesting, free flowering novelty.

No. 299 — *C. Alecia x Lc. Aenaeid* — Both parents strong growing, free flowering with white sepals and petals and very dark brilliant lips. Large flowers. One of the best white colored lip crosses we've made.

No. 300 — *C. St. Petersburg x C. St. Petersburg* — Two of our finest St. Petersburgs used here. Should be free flowering, strong, fine. Pure white.

No. 301 — *Lc. Altesse Fennell's var. x C. Amethystoglossa* — This should be another medium sized, heavy textured novelty with good shape and color.

Prices of any of the foregoing per packet sufficient for ten 500CC flasks, \$15.00; half packet, \$8.00; and one-fourth packet, \$5.00.

The orchids arrived last Friday in perfect condition and are beautiful plants. All of mine seem to be thriving. The 4 I bought last spring were outdoors under a tree all summer. The Phalaenopsis is budding to bloom again — just finished blooming in September — has 6 more buds. \* \* \*

Mrs. J. M.  
White Bear Lake, Minn.



*BLc DOROTHY FENNELL* — This is the parent plant used in cross No. 297 on this page.

## PHALAENOPSIS

(Continued from Page 2)

*PHALAENOPSIS CHIEFTAIN* — Very much like *Phalaenopsis Doris* but flowers always pure white and heavy textured. Probably the best large flowered white.

No. 100 — Plants in 5" pots, 8"-10" across longest dimension	Flowering size	\$15.00 ea.
No. 101 — Larger plants in 6" pots, 12"-15" across longest dimension		\$25.00 ea.

*PHALAENOPSIS LUEDDEMANIA* — Interesting small heavy flowers. Color cream with transverse bars of wine-purple. Free flowering, spikes bear 3 or 4 flowers each.

No. 102 — Plants in 4" pots, 6"-8" across longest dimension	Flowering size	\$12.50 ea.
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*PHALAENOPSIS HYMEN* — A hybrid very similar to above. Will add variety to your collection.

No. 103 — Plants in 4" pots, 6"-8" across longest dimension.	Flowering size	\$10.00 ea.
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May I tell you how pleased we have been with our Cattleya trianae orchid which we received about 3 months ago. Four beautiful flowers opened on it just 2 days before Christmas, and they are still fresh and beautiful.

It has provided much enjoyment for us and has been a topic of comment for many people who have seen it.

Dr. H. W.  
Kirksville, Mo.

This is just a note to report on how wonderfully well the Orchids you sent my sister are doing. One plant has eight lovely flowers and six buds and another plant will have nine flowers when four more buds open. The other plants are doing very well too but by comparison, they are not so extravagantly spectacular. To me it all looks like a miracle but then, isn't every beautiful flower a miracle. \* \* \*

C. S.  
New York 22, N. Y.

## DENDROBIUMS

(Continued from Page 3)

**D. NOBILE**—The best known and most popular of the deciduous dendrobes.

No. 129—Large plants in 6" pots 15"-20" tall ..... \$20.00 ea.

No. 130—Strong plants in 5" pots 12"-15" tall ..... \$15.00 ea.

No. 131—Flowering size plants in 4" pots, 10"-15" tall ..... \$12.50 ea.

**D. FARMERI**—One of the finest evergreen Dendrobiums. Plants compact producing short sprays of pink and orange flowers in the spring. A great favorite with visitors to the Orchid Jungle.

No. 132—Strong plants in 5" pots, flowering size ..... \$12.50 ea.

No. 133—Smaller plants in 4" pots, flowering size ..... \$8.50 ea.

**D. WARDIANUM**—A rare and beautiful deciduous Dendrobium. Produces beautiful light lavender and yellow flowers from the nodes of the stems after the leaves have fallen.

No. 134—Strong plants in 5" pots stems 12"-20" long ..... \$17.50 ea.

### D. FIMBRIATUM OCCULATUM

A beautiful bright orange deciduous Dendrobium. Flowers in drooping panicles approximately 15 flowers per stem. Each flower about 1½" in diameter. Bright orange with deep brown eye in center.

No. 135—Strong plants in 6" pots 18"-24" tall ..... \$25.00 ea.

No. 136—Flowering size plants in 4" pots, 12"-15" tall ..... \$15.00 ea.

No. 137—Small plants in 3" pots 4"-8" tall ..... \$2.50 ea.



*Dendrobium Nobile var. Virginianum*—Beautiful pure white flowers. One of the best white Dendrobiums. Nice flowering size plants in 4" pots ..... \$17.50 ea.

## CULTURAL HINTS

(Continued from Page 2)

**FENORCO PLANT FOOD** has given remarkable results in almost every part of the world. It has been proven well adapted to a wide variety of plants from Tomatoes and Beans to Roses and Dahlias to Philodendron and African Violets and, of course, to Orchids.

**FENORCO PLANT FOOD** dissolves readily and completely in acid or neutral water but in alkaline water some of the phosphate combines with lime in the water and precipitates.

If you have trouble getting it to dissolve readily in your water use hot water or add 2 or 3 tablespoonsful of vinegar to each gallon of water. Put the plant food in the vinegar and then pour this mixture into the water and stir vigorously.

**WHAT DO I DO WHEN MY ORCHID HAS FINISHED BLOOMING?** Follow growing directions just the same after flowering as before.

**Have You Tried FENORCO PLANT FOOD on Your Other Plants?** Try Fenorco Plant Food on other house plants. It never burns but promotes strong growth and many flowers. Try it also outside on roses, Dahlias, Etc. You'll have bigger, brighter flowers and stronger growth. The finest tomatoes we have ever seen were grown with Fenorco Plant Food.

**WHAT IS AN ORCHID LEAD?** A lead is the growing point of the rhizome, from which the flowering growths are produced. For example, a one lead plant can be expected to produce one and sometimes two flowering growths that year whereas a two lead plant can produce two and possibly three or four flowering growths within the year.

## CULTURAL HINTS

**SUREGROW**—We are discontinuing the sale of our orchid potting mixture called Suregrow with this issue of the "News". While we have used it very successfully for Vandals and Phalaenopsis in pots and for Cattleyas in beds it has not been universally successful for all types of orchids and under all conditions. Osmunda fiber and lump charcoal continue to be the old standbys though we are continuing our experiments with Suregrow here at the Orchid Jungle.

**IT PAYS TO SPRAY.** Ten years ago the orchid industry was plagued with scale insects, sow bugs, thrips, Dendrobium beetles, cock roaches and several other insects for which there were no safe and effective insecticides. Then DDT was developed. Now many of these insects are almost unknown and all of them are easily controlled.

Our Fenorco Plant Spray containing DDT is the safest and easiest used of all the insecticides we know. With it we control all insects affecting our plants except red spider (and other mites) springtails and slugs. For these we use the following—

**Red spider and mites**—very small red or brown, slow moving, about size of point of a pin, sometimes make minute webs on the under sides of leaves. Affected plants generally show whitened edges to leaves and greyish patches on leaves. Treat with Dimitre made by Sherwin Williams Co.

**Springtails**—very tiny insects, longer than wide, light tan or brown, fast moving, sometimes jump. When seen generally numerous. As far as we know practically harmless to plants. Dust the potting mixture, edge and outside of pot and whatever pot is sitting on with Chlordane dust 10 to 40% available in any good seed store.

**Slugs or snails**—Use baits or dusts containing metaldehyde.

**KEEP BUDS OUT OF DARK.** Let there be plenty of light. Always keep your orchid plants in plenty of light. Never make the mistake of placing a plant in big bud in a dark or deeply shaded place. Unless the plant is grown in plenty of light it will refuse to produce buds and after the buds are produced they can be ruined by giving the plant too much shade. Most trouble with loss of buds or blind growths is caused by too little light.

If plants in bud are moved to a darker place, such as taken into the living room—away from the window before the buds open, the flowers are liable to be smaller in size and lighter in color than they would normally be. Buds should be allowed to open under normal growing conditions—then the plant can be moved to any desired location regardless of how shady it may be without affecting the flowers.

My collection of orchid seedlings arrived in perfect condition. I am very pleased to find them looking so healthy as they were packed up for many days on their journey. I knew you would be as anxious as I was to know how they fared so decided to write you. Thanks for selecting and packing them for me. I am greatly thrilled to have them.

Mrs. N. M.  
Cottam, Ont., Canada

I want to thank you for so promptly and efficiently filling my recent little order.

The orchids arrived in absolutely perfect condition... a masterpiece of packing. We were thrilled (and so, even, was the expressman!) \*\*\*

Mrs. F. K.  
Greensboro, N. C.

